



ESSCA

FDI AND CITIES FORUM İSTANBUL 2025



FOREIGN DIRECT INVESTMENT AND THE POST-CONFLICT RECONSTRUCTION OF CITIES

23 October 2025, Thursday | **Albert Long Hall** | Boğaziçi University, Istanbul



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT &
FINANCE OFFICE**



BUVAKIF
Boğaziçi University
Development Foundation

Co-hosted by Boğaziçi University and ESSCA School of Management.

09:00-09:30 Registration & Welcome Coffee

Participant check-in and informal networking.

09:30-10:00 Opening Remarks

Kerem Baha Apuhan

General Manager, Boğaziçi University Development Foundation

Prof. Christopher Williams

Forum Co-Chair, ESSCA School of Management

Prof. Dr. Mehmet Naci İnci

Rector, Boğaziçi University

Ahmet Burak Dağlıoğlu

President, The Investment and Finance Office of the Presidency of the Republic of Türkiye

10:00-11:30 Keynote Presentations by International Experts

Session Chair: **Prof. Christopher Williams**

Presentations [approximately 15 minutes per speaker followed by a brief Q&A] by:

Prof. Roger Mac Ginty

University of Durham

Prof. Jason Miklian

University of Oslo

Prof. John Katsos

American University of Sharjah

Prof. Anna Dimitrova

ESSCA School of Management



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11:30-11:45

Coffee Break

11:45-13:00

Türkiye's FDI Strategy and City-Level Investment Promotion

The panel, titled “**Enhancing Regional Development Through FDI: The Türkiye Experience**”, will focus on **Türkiye's Foreign Direct Investment (FDI) policy** and its regional development approach, assessing how investment climate improvements and high-quality investments contribute to city economies.

Moderator, **Serkan Valandova**

Secretary General, International Investors Association of Türkiye (YASED)

Mahmut Muhiddin Keskin

Head of Department, The Investment and Finance Office of the Presidency of the Republic of Türkiye

Ahmet Şimşek

Director General, Ministry of Industry and Technology

Toru Kawai

CEO, Sumitomo Rubbers AKO Lastik Sanayi ve Ticaret A.Ş.

13:00-14:30

Lunch Break



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14:30-15:30 Initiatives Showcase

Book Launch

Foreign Direct Investment and Cities: Global Case Studies for Theory and Practice (2025), Prof. Christopher Williams

Comments by contributors and open Q&A

Everyday Peace Indicators, Prof. Roger Mac Ginty

Presentation and open Q&A

Prof. Yue Wang

School of International Organizations, Beijing Foreign Studies University

15:30-15:45 Coffee Break

15:45-17:00 Towards a Collaborative Research & Policy Agenda

Theme: How Can FDI Support Sustainable Urban Reconstruction in Conflict-Affected Cities?

Interactive, moderated roundtable with all speakers and participants.

Prof. Dr. Serdar Durmuşoğlu

Boğaziçi University, Management

Doç. Dr. Emine Beyza Satoğlu

Boğaziçi University

Dr. Sarah Cechvala

University of Oslo

Dr. Akil Amiraly

Associate researcher of the Chair Energy and Prosperity, Institut Louis Bachelier, Paris

17:00-17:15 Closing Remarks & Group Photo



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